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Photography

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Cover—JINX FALKENBURG by PAUL HESSE See page 22



Photographing Musicians-page 28

EDITORIAL ASSOCIATES: John Hutchins, A.R.P.S., George R. Hoxie, A.P.S.A., L. Moholy-Nagy, Audrey Goldsmith, Contributing Editors: Earl Theisen, Percival Wilde, A.R.P.S., Stuyvesant Peabody, A.R.P.S.-F.P.S.A. EDITORIAL SECRETARY: Agnes Reber, ART DIRECTOR: Robert Wood, BUSINESS MANAGER: Aron M. Mathiestrank Zachary, New York Editor, 35 Park Avenue, New York 16, New York, Phone: Lex. 2-418 Home Editorial and Business Office: 22 East 12th Street, Cincinnati 10, Ohio

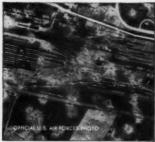
MINICAM PHOTOGRAPHY (TITLE REG. U. S. PAT. OFF.) PUBLISHED AT 22 E. 12th ST., CINCINNATI, 0. PUBLISHED MONTHLY BY THE AUTOMOBILE DIGEST PUBLISHING CORP. YEARLY SUBSCRIPTION, 82.59 IN U. S. A. AND POSSESSIONS. CANADA AND COUNTRIES AND PAN-AMERICAN POSTAL UNION, 83.69. ELSEWHERE, 83.50. SINGLE COPIES, 25c. EASTERN ADVERTISING OFFICE: EVERETT GELLERT. 35 PAPE AVENUE, NEW YORK CITY. TELEPHONE LEX. 2-8188 MIDWEST ADVERTISING OFFICE: BERNARD A. ROSENTHAL. 333 N. MICHIGAN, CHICAGO. II.L., TELEPHONE FRANKLIN 7100. WEST COAST OFFICE: LOS ANGELES: 403 WEST 8th STREET, R. H. DEIBLER, ENTERED AS SECOND CLASS MATTER AT CINCINNATI., OHIO. 40, S. A., MARCH 21, 1838, UNDER THE ACT OF MARCH 3, 1879. PRINTED IN U. S. A. ESTABLISHED 1897.

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ANNOUNCEMENT

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2. Smooth suiling marks the career of sMP graduate SANDI NRRO (see right), recently placed with Phillips Halsman by SMP Placement Bureau. Halsman has been dubbed The World's Greatest Portrait Photographer; his name is synonymous with "the tops." Many other fabulous photographers, like Louise Dahl-Wolfe, Dr. Agha, Toni Frissell, look to SMP for career minded assistants.



4. Inspired couching by SMF's star-studded faculty is sure to "bring out the best" in each student. Under "Modern' methods, ex-serviceman Herbert MEISTER (right) profressed rapidly, was snapped up by Martin Munkasci, top-flight illustrator, immediately upon graduation.



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136 East 57th St., New York City

1. Striking record of success achieved by SMP graduates attracts students from all walks of life. Among SMP's feminine graduates, progress of CMP. SAGAN (see left) is particularly brilliant. Upon graduation, she joined swank studios of Vogue Magazine . . now operates her own successful studios.



3. Self-confidence that comes with real know-how helps SMr students take shots of amazingly professional quality . helps them land promising photographers in jig time. Case in point is DAISY PERRSON (see left), who, though only recently graduated, was placed with Victor Keppler. Nice going!



5. Information Please! "What about tuition fees?" Specialized courses, day or evening, are exceptionally moderate. Visit the School, or write for outline of courses. Address H. P. Sidel, director, Dept. MS.

The Last Word

Combat Photographers

Sir:

Last year, while on temporary duty in Washington, I addressed a letter to you which was subsequently published in "Letters to the Editor." This requested anyone interested in Marine Corps Combat Photography to communicate with me. Several hundred letters from interested applicants were delivered to me. It was a tremendous response and Marine Headquarters secured needed men. I have since been assigned to duty with Capt. Edward Steichen, Navy Photo Unit, and that will explain why I did not personally acknowledge letters from photographers I knew.

PAUL DORSEY, 2nd Lt., USMC Staff of Cinepar (Photo) C/o Fleet Postoffice San Francisco, Calif.

Sir:

Everyone at PM wanted to know how much Skippy paid MINIGAM for that article. ("The Hard Boiled School of Photography.")

Morris Gordon
Dan Kelehér
Wilbert H. Blanche
Irving Haberman
J. DeBiase
New York City.

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Sir:

I'll sue you for every lousy dollar. . . .

SKIPPY ADELMAN

PM

New York City.

From the Isle of Oahu

Sir.

I have enjoyed reading the February, 1945, edition of your most informative publication and, as I am a regular subscriber to MINICAM, I want to say it is one of your best editions. The articles on toning (Selective Toning by Pedro E. Hernandez) and makeup (Westmore Makes Up) and Bromoil (Turmoil in Burmoil) by Rudinger, interested me very much. Thirdly, the part of Gadgets, Kinks and Short Cuts about the longer battery case caught my eyes especially, for it was written by a buddy of mine with whom I was stationed in Avon Park, Florida, for quite some time. Sgt. Huntington was working on the case extension when I left there to come overseas. I am stationed on the Island of Oahu in the Hawaiian Islands at an air base in photo work, and have written the old camp where I worked with the sergeant, but have not heard from him or the rest of the fellows there. Could you possibly print this letter in your Last Word column, for I would like to get in contact with Sgt. Huntington and the fellows I knew in Avon Park.

CPL. ALFRED FABIE, 32556628 San Francisco, Calif.

• We will forward any mail.—Ed.



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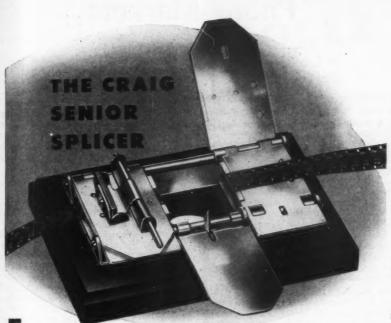
t's fun for all of us when Daddy takes pictures of me. He wants natural action shots so I give him natural action poses. Because there's a flash gun on his B&J Press Camera, Daddy gets the picture he wants . . . right when he wants it. He's no expert, but he takes mighty good pictures with his B&J Press Camera.

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Photo Markets

By AGNES REBER

Editorial Secretary, Minicam Photography

This month the editors of photographic syndicates and photographic agencies tell you what they want. At the end of the market listings, on page 78, Ernest Mayer of Black Star explains how a photo agency represents photographers and sells their work on a commission basis,

Atlantic & Pacific News Photos, Box 2222, Hollywood 28, California. Wants human interest photos and city life subjects, no smaller than 5x7. Also nudes, 6x7 and 8x10. Rate of payment depends on subject matter and value for resale. Payment made on acceptance. Report made within thirty days. In most cases negatives must be available before sale is made. Work must be of professional quality.

The Associated Press, 50 Rockefeller Plaza, New York City. F. E. Resch, Executive Newsphoto Editor. News and feature pictures. Payment depends upon value of pictures.

The Bettman Archive, 211-A East 57th Street, New York City 22. Mr. Bettman writes that he is interested in old-time photographs during the period from 1890 to 1920. Fashions, street scenes, people at work and play, transportation: automobiles, streetcars, carriages; closeups and dramatic shots rather general scenes. Portraits of famous personalities: acresses, actors, statesmen, poets, etc. Complete picture morgues bought also. Send samples and detailed list. Rate depends on merit and rarity of prints. Wants the negatives, too. Queries are invited from commercial photographers who are ready to dispose of their back files and negatives.

Black Star, 420 Lexington Ave., New York City. A photo agency. Does considerable assignment work for Life.

Camera Clix, Inc., 19 West 44th Street, New York City. Rene Leonhardt, Manager. Black and white pictures with stories. Also Kodachromes. Outright purchase or royalty. A photo agency.

Columbia Newsphotos, 60 East 42nd Street, New York City 17. Singles and sets of human interest; industrial photos; home economics photos; fashion photos and others of interest. Pays from \$3.00 to \$10.00 per photo, upon publication.

Elliott Service Co., Inc., 219 East 44th Street, New York City 17. A. Lubatty, Photo Editor. Wants fire scenes, such as burning homes, business establishments, factories; scenes during fire or after fire. Auto accidents (no trucks); aircraft damage to private prop-

erty. Features and pictorials. Pays \$3.00 to \$5.00 per photo accepted. Payment made on acceptance. 8x10 glossies preferred. For approval purposes prints may be smaller. Not interested in pet snapshots.

Y

European Picture Service, 353 Fifth Avenue, New York City 15. Wants series of story-telling pictures in black and white. In color, individual, large size Kodachromes suitable for cover use are desired. These may be seasonal shots of all type models. Payment is on a royalty basis, paid on acceptance. A photo agency.

Federated Press, 25 Asfor Place, New York City. Judy Blackman, Picture Editor. Wants labor shots, AFL and CIO, unusual shots on war effort, victory pictures of organized workers. \$3.00, up, per print, made on acceptance.

Film City Syndicate, 8632 Denver Avenue, Los Angeles 44, California. Semi-news pictures, prominent people, oddities, girl photos (cheese-cake), and good nudes. Payment is fifty-fifty, made first of month following publication. If possible, they would like the negatives too. No color.

Free-Lance Photographers Guild, Inc., 219
East 44th Street, New York City. Arthur
Brackman, Managing Editor. Wants pictures
related to war effort, stories, stock pictures,
Kodachromes, etc. Stock pictures on 50%
royalty basis, other material varies. A photo
agency. Monthly payment.

Ewing Galloway, "The World in Photographs", 420 Lexington Avenue, New York City 17. Needs pictorial, seasonal, human interest, farming, industry—almost any good picture on any subject, except news. Payment is \$5.00, and up, made on acceptance. Wants negatives, too, although they do not buy miniature negatives. Doesn't use much color just

Philip D. Gendreau, 369 Lexington Avenue, New York City. Wants human interest subjects, children and adults, animals and birds, scenics (all seasons), historical places, sports, industrial photos, symbolic and dramatized subjects, holidays—Christmas, New Year's, etc., accidents and fires. Pays \$5, \$10, and up, on acceptance. No color. A photo agency.

Globe Photos, Inc., 536 Fifth Avenue, New

York City 19. Wants sets of 10 to 30 photographs telling a story. Do not send single pictures. Payment is 50 per cent, made on 10th of month. Send negatives. If you have any good cover possibilities in color be sure to send these

Graphic House, 149 East 40th Street, New York City. Roy Lester, Editor. Black and whites and Kodachromes. A new photo agency.

Historical Pictures Service, 852 Second Avenue, New York City 17. Old original photographs of famous personalities (portraits and groups), and historic scenes taken from life during the period 1840 to 1920. Payment depends on photographs.

Hollywood Press Syndicate, 6605 Hollywood Boulevard, Hollywood 28. Human interest, oddities, art studies, industrial art; single photographs or a series for layouts. Payment is on royalty basis, made on publication. Photos are syndicated in the United States and all foreign countries. Black and whites and Kodachromes.

International News Photos, 235 East 45th Street, New York City. Wants spot news, features and feature layouts. Payment is \$5.00 per picture, and up. Wants negatives, also, which they will return. Color and black and whites.

Keystone View Company of New York, Inc., 219 East 44th Street, New York City. E. P. Van Loon, Editor. Wants business, industrial situations, scenic, typical homes, main streets, etc., for which they pay \$3.00 and up. Outright purchase of negative or 50% commission on print sales.

Monkmeyer Press Photo Service, 225 Fifth Avenue, New York City. Dr. H. R. Monkmeyer. Features and singles of up-to-date character. Pays the usual rates on a commission basis, although occasionally they do some out-

right purchasing. A photo agency.

Paul's Photos, 537 S. Dearborn, Chicago 5, Illinois. Nature and human interest photographs of pictorial value. Photos of new inventions, children at play or in various activities, farm scenes, strange sights and customs in foreign lands. Payment is \$1.00, and up, per print for glossy prints, unmounted, 5x7 or larger, made on acceptance. Also handles photographs on 1/3 commission basis. In the color line they want cut film color views, 21/2 x 31/2, and larger.

Penquin Photo, 520 Madison Avenue, New York City. Miss Ena Fielden seldom purchases pictures from "outside" photographers, but produces its own picture-features. Uses film stars as children, directors, cameramen, designers, make-up men, extras, stunt men, etc. Payment on fifty-fifty basis if outside picture is

used. A photo agency.

Pix, Inc., 250 Park Avenue, New York City. Wants only high class photographs of human interest or semi-news subjects. No cute babies

(Continued on page 78)

OLEX aids for Spring Photography

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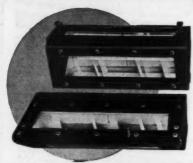
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"Cockers" by Franklin 1. Jordan, taken with the aid of a G-E exposure meter

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- 2. Dependably accurate
- 3. Extremely sensitive
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- 3 meters in one

for camera, darkroon and light control





GENERAL ELECTRIC





ERBERT MATTER is a photographer whose eyes and lens are open to new impressions.

Once he spilled a drop of ink in a glass of water, observing with amazement how its veil-like arms fanned out in a beautiful graphic pattern. "Well, this is interesting," he thought, and shot a fast still of the dissolving ink-drop. His ink-drop portraits may not be great photography — but breathes there a man with soul so dead who can deny that they are a lot more fun than the ever present S-curve?

Matter isn't hidebound by taboos and conventions which thwart the creative impulses of many amateurs and professionals. He likes to poke his camera under stones more prosaic photographers would never dream of turning over. As a consequence, they take the same stereotyped pictures year after year, while you can always count on Matter to fish up something new and different.

Matter has made a series of "light-drawings," by holding a lighted match in front of the open lens of his camera and drawing patterns in the air. He has also photographed flame licking up his fire-place chimney with the unbridled energy of a three-alarm blaze, and the rippling effect that water makes when swung in a glass bowl under the beam of a single spotlight.

"What's so wonderful about these pictures," cries the amateur. But secretly, you can bet that he is envious of a daring imagination,

Matter's quest for pure movement in photography led him to build his own stroboscope, because he felt that the cold, impersonal, and unemotional effects usually obtained with this device left something lacking. His home-made stroboscope consists of a cardboard wheel with a cut-out hole in it, driven by a small motor, which interrupts movement.

Matter's technique differs from other stroboscopic workers, who freeze motion with mechanical precision at uniform split-second speeds. Such images are beautiful—but with the chill perfection of statuary. In contrast, Matter's pictures are warm, human, poetical, because he influences the mood and tempo of his stroboscopic shots by varying the speed of the rotating disk, first slow, then fast. His photographs are thus a genuine rhythmical re-creation of the moving body, possessing unusual gradations of value and the fluidity of motion itself.

The moral of Matter's pictures is that photographic material is kicking around underfoot in the least likely places—at the tip of a lighted match, in a glass of water if you just look for it. They prove that only the photographer with an open mind can ever hope to register new, exciting

impressions.

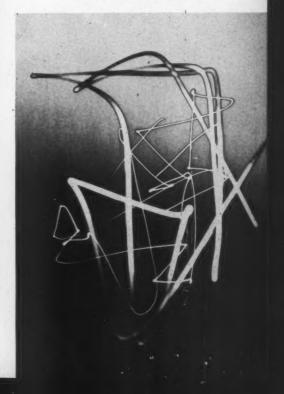




LIGHT DRAWINGS—SOLARIZED

Turn page for Matter's

POETRY IN MOTION









BY JINX FALKENBURG

LIKE to work with photographers, and I believe that's the reason they can make good pictures of me.

Creating photographs is a teamwork proposition. The most successful photographers with whom I have worked opera-

ted as if we were partners.

For the best creative work in front of the camera one must feel free and "at home." The photographer should make the model feel at ease and the situations to be photographed should be real and down to earth. That's what I particularly like about Paul Hesse who discovered me and was my first big photographer. He flattered me and made taking pictures a game

and I, for my part, was always trying to challenge him by striking poses or doing things that made him want to reach for his camera. He did this month's cover.

Paul is a great artist and because of that he could not resist photographing a good pose whether his clients had ordered the shot or not. He did not know that my mother "Mickey" sat up late the night before dreaming up ideas and even making special clothes for a situation that could lead to a compelling picture.

To make the many score of photographers with whom I have worked want to take my picture has been a game with me, and I have always felt myself a failure



JINX FALKENBURG

Earl Theisen



Photos by Earl Theisen

unless the photographer who came to my house used all his film. I am careful not to boss them around, and I do not make a nuisance of myself with suggestions or hints. I like to be photographed and in advance I study up poses that will be striking or new bits of photogenic business.

What success I have had is not entirely my own, but partly due to the resourcefulness and constant help that my mother "Mickey" has given me. It's a common sight at our house in the small hours to see her whipping up a dress for me for a photographic session the following morn-



ing, or designing a special outfit that will charm the photographer into taking additional pictures. We get a lot of fun out of doing this, too.

You must "give" to make good pictures. Soon after I came back from the hospital I had to make a snow scene in Southern California in the middle of summer. I have had to model bathing suits in winter to be published in summer and then when summer came I wore heavy fur coats for winter publications. I once walked on the edge of a skyscraper for Life. On another occasion, in his determination to get realism, Earl Theisen really made me chop wood for Look. It's all a game and often not an easy game.

We have drawers full of props and remnant material for special costumes at our house that have been collected for the sole purpose of having cloth with a texture suitable to carry out the motif and pattern of any specific picture idea. I often go to the dime store or bargain basement to get these remnants; it isn't how much a thing costs, it's what is done with it, that counts.

Once when Paul Hesse called saying he wanted to come over and talk about a Mexican picture that he needed, Mickey and I rushed out to the back yard, dragged



Columbia Pictures Photo by Coburn

JINX FALKENBURG



Columbia Pictures Photo by George Hurrell

out some pottery and serapes, took the American clothes off our Mexican gardner, and gave him a big sombrero. We were all ready for Paul with a back yard that was almost authentic Mexican. He imagined that he had discovered four picture settings there in our back yard all by himself, and he won't know until he sees this that we laid a trap for him.

(Continued on page 107)

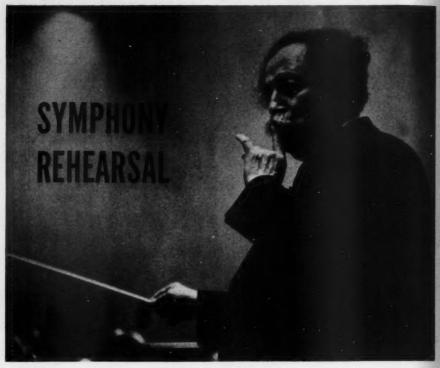
PAUL HESSE works out details for a sports shot in color. Jinx plays championship tennis; could be that Hesse is getting some pointers. That Boy Scout axe is standard equipment, but then that is another story, too long for this page.

TRYING to look glamorous in Burma — my ermine coat helped, but it took a beating.



Earl Theisen
U. S. Army Signal Corps photo





PIERRE MONTEAUX

TEXT AND PHOTOGRAPHS BY ADRIAN SIEGEL

PERHAPS Barnum was the first great showman to recognize America's attitude toward the great artists in the entertainment world—a star-gazing worship of the glamorous gods of the stage. This attitude filters through our approach to all those who have any claim to achievement or even to notoriety.

From my place in the 'cello section of the Philadelphia Orchestra I have felt the same hero worship toward the great of the music world. Added to this, I have the opportunity to observe these artists at work, or should I say at play, during rehearsals. Under these informal conditions their human qualities are revealed. The candid camera has been a means of catching and preserving the tense emotional moments of the famous artists. Some claim

that these unguarded candid shots are cruel. Rather, for me the revelations increase my admiration and respect. Assuredly such portrayals cannot flatter.

The question of flattery is ever-present when considering portraiture in the arts. Through the ages most portrait subjects have desired that the likeness enhance the outer shell so as to preserve something beautiful for posterity. The masters were able to compromise with their patrons so that many portraits became, and remain, great art. Hollywood has carried that old idea into a new medium and into the new art of camera portraiture, where glamour, however achieved, is the prime issue. This attitude has also infiltrated the advertising art.

In contrast is the frankness of the rep-



FRITZ KREISLER



ADRIAN SIEGEL ON THE GRIDDLE

THE CONVENTIONAL, or inquisitional method, of photographing a musician, is to arrange elaborate lighting, place the subject on a table or elevated platform, find an uncomfortable position for the photographer, and take a picture of butterfly shadows and angles, that spell artiste with the final "e" firmly clutched.

Siegel uses the natural ceiling light which ordinarily lights a stage during rehearsal. He works so unobtrusively that his subjects are unaware he is taking their pictures. He captures them in natural poses and with natural expressions. Many of the disadvantages of this informal and extemporaneous method he turns to his own advantage; for instance the grain of enlargements he uses as a texture, and the movement caught at low speeds he uses to suggest action. He is a master at catching the subject at the exact moment of revealing a trait of temperament or personality—highly characteristic gestures and expressions.

Siegel learned his subjects from long years of rehearsals and performances with them, and when he takes a picture of a musician it is the musician that is photographed, not Siegel as he might want to be; nor as Siegel imagines the public wants a musician to look.

ortorial news camera, where the exigencies of the moment have denied compromise. Today this seems to be developing with greater daring than any other photographic form.

I feel my work lies between these two fields. It is not portraiture, nor is it truly reportorial. What I strive to do is to catch that fleeting moment when the veil is drawn from the inner being of the artist.

That I have not been brought into court shows that while musicians may be egotistical, their vanity is tempered by a sense of humor. Of course, it is easier to be amused by a grimace on the face of a rival soloist than on one's own face. Because recording artists have become accustomed to glamour photographs, the advertising-art departments of the recording companies hesitate to use candid, informal shots, such as mine, with their record releases. But the Victor Company's Kreisler album, "Of My Favorites," has several of my photographs on the inside cover.

The public's response to candid photographs of the type presented here is proof of a new relationship between the artist and his audience. To know that, even after years of concertizing, a soloist can be as nervous and tense as a novice and that a conductor does perspire from physical exertion as does a ditch digger, bridges the gap between the star and the star-gazer.

It has been the tolerance and encouraging understanding of Eugene Ormandy, the permanent conductor of the Philadelphia Orchestra, that has enabled me to pursue my experiments in shooting the stars. While he has as much intensity as any conductor, he has tempered his moods and permitted me liberties without which I could not work.

That many of the artists are photogenic is their happy advantage. To canini presents no problems, except temperament, for his leonine impressiveness is always present. The fact that I do not use flash at rehearsals has increased my lighting problems, but it has given me the advan-



MARCEL TABUTEAU AND ARTURO TOSCANINI

tage of being free to work without disturbing the artists. Certainly Toscanini, whose aversion to flash is widely known, might not have been so gracious to me had I used flash. He even asked his son, Walter, "When does Siegel take his photographs. He plays cello!"

Grace Moore, camera conscious from her Hollywood experiences, insisted, "Not this side. The other side is better!" I replied, "It looks good to me." "Don't tell me," she said, "I have been in the movies. I know better."

Fritz Kreisler, whose gentleness and amiability shows in all his photographs, told me to do anything I wanted. "I'll pose for you if you want. I can hold still even for four seconds."

I gave Lily Pons, whom I have been photographing at rehearsals for the past five years, some prints. She thanked me and with her charming French accent, asked, "Are you going to take some more? I like to keep them for my album." One hot summer day, I caught Lily Pons holding a high note, giving her husband, Andre Kostelanetz, a chance to mop his brow. When he saw this print, he exclaimed: "She looks like she is screaming and I am holding my head. That's not so good."

Gregor Piatigorsky, the great 'cellist, said, "Do I make such faces when I play?"
To which I replied, "And how! You should see some of the other prints."

Recently I spoke to a friend of Helen Traubel's and asked if he thought she would mind my very unglamorous pictures. He reassured me, "She's a good sport. And she's proud of the heroic proportions that enable her to sing the strenuous Wagnerian roles so magnificently. Why she even boasts of how many minks it took to make her coat."

The great Rachmaninoff allowed me to take some pictures in his dressing room during a rehearsal intermission. I said, "Mr. Rachmaninoff, I do not want you to pose." "Oh!" he replied, "I never pose." But as I raised the camera he stiffened up as though held in the vise of a metal brace, that familiar adjunct of the photographic studios of the gay nineties.

Heifetz said, "Until I spoke to you, I did not know you were there." By that time I had already taken twenty-five shots.

Like Americans, particularly those with families, many of the soloists are camera addicts, which helps me, too. Menuhin was eager to speak of his camera and his endeavors to photograph his family. Even the lack of a mutual language is bridged by the enthusiasm for candid photography. Bacaloni and I held a long conversation, each expounding his pet theories of photography. He in Italian and I in English and neither of us understood the other.

The technical angles of my photographs





SERGE RACHMANINOFF AND ORCHESTRA FRIENDS



OSCAR LEVANT

are really scanty and not very important. All of my pictures are taken with a Leica camera, with a Summar lens F.2, at a twentieth of a second. I find the Leica most convenient because I have 36 exposures to the roll, which eliminates frequent changes. I had used an ultra speed film most of the time, but now I use what I can get. Occasionally I can use a medium speed film, if it is fresh. As film ages it seems to lose speed and also acquires a coarser grain. At least this has been my experience.

At times I get some very dramatic pictures which are very grainy. Then I use the graininess to serve a purpose, since it gives the effect of having used a texture screen. Using a wide open aperture at F.2, which gives small depth of field, I can, with the range finder, of course, critically focus on my main subject and

diffuse the orchestra background. In my opinion the effectiveness of my pictures might be lost if they were sharp throughout.

Most articles on portraiture of any type stress catch lights in the eyes, to give life to a picture. In my work this is impossible because of concert stage (ceiling) lighting. For developer I use Ansco 17, Harvey's 777, or Defender D 6. For medium speed film I use Eastman's D 76.

Having acquired my photographic education from trial and error experience; from looking at photographs; and from reading magazine articles. My methods may be conglomerate and unorthodox. This does not bother me because I am more interested in making a picture that has something to say than in producing a technically perfect example of photography.





LILY PONS HELEN TRAUBEL EUGENE ORMANDY, CONDUCTOR, PHILADELPHIA ORCHESTRA



CIME IIP 'N SEE MY KOOHCHR

HEN your friends hear this invitation, do they cringe in terror and make excuses, or do they accept with delight? The question refers to the ordinary run-of-the-mill audiences, your friends and casual acquaintances, and not to those two hand-picked groups-relatives who will jump at any chance to see pictures of the baby, and slide addicts who love to come so that they can privately gloat over the superi-

ority of their own work.

Attention to a few details means a great deal in the presentation of a group of Kodachromes. First of all, be sure that your guests are comfortably and strategically seated. If possible, they should all be located between screen and projector so that no stray beam from the projector distracts their eyesight. Every member of the audience should be seated as squarely as possible to the screen so that the enjoyment of the last few slides is not marred by a stiff neck. Ingenious little baffle screens can be made to shield every bit of scattered light from the projector-you will be amazed to note how the tiniest glow reflected from a wall or a ceiling can "wash out" your projected pictures.

Always focus before you show your first slide. An efficient focusing slide can be made by scratching or inking a few lines on one of the blank squares at the end of a roll of film and binding it like the rest of your slides. Don't spoil your first Kodachrome by flashing it on the screen distorted and out of focus while you hectically move the projector forward and

back to get the proper size.

As for the presentation itself, the first commandment is: Weed out ruthlessly. Nothing is more boring to an audience than to be shown a pale lavender smear with a blob of orange floating in its middle, with "I guess this is just a trifle overexposed but it was such a pretty sunset,"

or "This is a little blurred, but the baby was so cute in the bathtub." Have a separate box for your Show slides and be very firm about which ones are admitted to that exclusive group. The others should be segregated to be shown privately for your own interest only. The Show box should contain slides that are perfectly focused and exposed, and the subjects should have variety and be of general interest. If you have half a dozen Kodachromes of the rose garden, pick only one or possibly two for your selected group. The audience will find one good picture of your garden enchanting, the second one will be interesting, and succeeding ones will find them starting to fidget and wonder whether they'll make the last bus home.

Line up your slides in advance, selecting the order with great care. If you have two beautiful sunsets, don't show one right after the other. See that they are spaced well apart, and each will receive its own appreciation undulled by appetites just sated. Everyone loves children but the fondest adult will soon wilt under a barrage of slides showing little Iodine eating oatmeal, little Iodine having her bath, little Iodine climbing upstairs, little Iodine climbing downstairs, little Iodine just climbing, etc., etc. Save these for the relatives and select only one or two of the child in her most charming and best-photographed pose for general exhibition.

The old vaudevillians knew how to gauge the level of audience attention and always saved their best acts for the end. If you have one or two Kodachromes of outstanding merit and breathtaking beauty, show these last and your guests will be left wanting to see more-and that is a very good way for a show to end.

In order that black-and-white slides should not be anti-climactic as they are apt to be when interspersed with color

(Continued on page 92)



"DADDY, COME HOME"

aby epery to be our ald ed ld If of ly ce

rn

e that

AVERY SLACK



JOHN E. MAHN

COLOR EMPHASIS may easily be obtained by posing a subject against a neutral background.

Dear Sir:

Here is the second batch of Ansco Color I have sent in so far. You might like to know that I am eighteen years old, still in High School, in fact I am in a class right now. I free-lance in the evenings after school and on week ends. By the way, I have processed all of my Ansco Color film that I have sent in so far. Send my color shots back to my home address, since I expect to be in the Army any minute. I guess I will sign off for now and quit bothering you with all this information you don't need anyhow.

Yours truly,

Ronald Gordon.

KIDS are colorful

RONALD GORDON





KARL BAUMGAERTEL

SPONTANEITY, simplicity and deft sense of color composition characterize the candid approach to these action pictures. Baumgaertel used a 35mm. against a California sky; Mansfield made his picture on 5×7 Kodachrome.

CARL MANSFIELD







Official U. S. Army Signal Corps Photograph, GRAFLEX-made

Robot bomb caught in the act!

Here is one of the most remarkable pictures of the war. A Nazi robot bomb crashed into a town in southern England. A man and a camera somehow worked together to snap the blast at the one precise picture-taking moment. They even caught the blaze of the explosion through shattered windows.

We don't have the photographer's name. We only know that he wears the Signal Corps insignia...that he uses a Speed-Graphic to record the war's great moments.



EX gets great pictures!

HERE IS THE ANSWER

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to why it takes weeks instead of days to process and return Kin-O-Lux Movie Films.

Many Kin-O-Lux products are in use by the armed forces and government agencies. Many members of the Kin-O-Lux plant are serving in the armed forces. In addition, plant processing facilities have been used for vital war work.

With these facilities curtailed, we were faced with the choice of hurrying, by a few days, the processing and returning of films at the sacrifice of quality or maintaining the quality—you know to be among the finest in the nation—even though it took slightly longer.

We know quality is what you seek. Therefore, our decision is to continue to process Kin-O-Lux Film in the same manner with the same scrupulous regard for fine workmanship in order to continue giving you the most for your movie money.

KIR-O-LUX INC

PHOTO MARKETS

(Continued from page 15)

or plain portraits. Mostly series and sequences. Mr. Leon Daniel writes that he prefers pictures taken with Rolleiflex type camera. Payment is 50 per cent of all amounts received, made on 15th of month following receipt of payment by Pix. In order to make additional prints, negatives are welcome. In the color line, they want Kodachromes that are larger than 35 mm. A photo agency.

Schostal Press Agency, 545 Fifth Avenue, New York City. Robert F. Schostal. Wants Kodachromes for use as magazine covers and for advertising purposes. No smaller than 4x5, and the preferred size is 5x7. Payment on a fifty-fifty basis, with \$75 as minimum each paid to photographer. A photo agency.

to photographer. A photo agency.

Underwood & Underwood News Photos, 3
West 46th Street, New York City. Single photos
of news events of national importance, features,
industrial, scenic, travel, scientific and photos
of new inventions. Pays 35% of sale price.

Universal Trade Press Syndicate, 724 Fifth Avenue, New York City 19. Mr. M. S. Blumenthal, Manager, writes that they work chiefly through staff correspondents. Anyone interested in writing for business paper market should get in touch with this company. They are always glad to receive on approval photos of likely interest to technical or merchandising publications from photographers around the country. A combination literary and photo agency.

Wide World Photos, 50 Rockefeller Plaza, New York City 20. Wants news features pictures in black and white. Send negative, too. Payment varies, made on acceptance.

SELL PICTURES TO A PHOTO AGENCY

By Ernest Mayer, Black Star

PERHAPS I am prejudiced, but if I were a photographer eager to sell my pictures, I would select a good picture agency and let them do the job for me. I can offer this advice because I have been working in the pictorial field for twenty years, and I know what agencies can do for photographers.

(Continued to page 80)

Spiendid Hobby or Vectorien Prepare in spare time. Practical basic training. Long-established school. Send for free booklet, "Opportunities in Modern Photography" and particulars. Sent postage prepaid. No obligation. AMERICAN SCHOOL OF PHOTOGRAPHY Stickies Aven. Despt. 1945 Chicage 5, Illinois

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\$2000.00
IN PRIZES
For Best Photos

YOU MAY WIN THE EQUIPMENT YOU'VE BEEN PLANNING FOR ...IN THE

Starts May 1st

Here's your chance to win the movie camera or projector, the enlarger, exposure meter or range-finder that you've planned to own, after Victory. For best photos, DeJUR will award Merchandise Certificates to be cashed in for DeJUR equipment when civilian production permits.

Who may compete. The DeJUR Photo Contest, beginning May 1st, 1945, and closing midnight, August 31st, 1945, is open to all service men and women in the U. S. and abroad, and to all civilians in the U. S. and Canada... excepting personnel (or their families) of the DeJUR-Amsco Corporation or its advertising agency.

What kind of pictures. Anything goes ... from a snapshot to a salon print ... portrait, landscape, nature study, camp seene, action shot, or what have you. Excellence will be judged more by popular appeal than by technical superiority. Decisions of the judges are final. All material submitted

becomes the property of the DeJUR-Amsco Corporation, but pictures will be returned to members of Armed Forces on request.

How Armed Forces enter. Simply send in your photo with your full military and home addresses, and, if possible, the name and address of the dealer who served you in civilian life. Families of service people! You may enter pictures taken by your boy or girl in service. Write and tell them about it!

How civilians enter. Ask your favorite dealer for a DeJUR Photo Contest Entry Blank listing full details. No pictures will be judged without it.

\$1000 for Armed Forces...\$1000 for Civilians...

The following prizes in DeJUR Merchandise Certificates, apply to both groups: 1st Prize, worth \$300.00. 2nd Prize, worth \$200.00. 3rd Prize, worth \$150.00. 4th, 5th and 6th Prizes, worth \$50.00. 7th to 16th Prizes, worth \$20.00.



Fer Your Postwar Darkroom. It's easier to get better prints with DeJUR "Versatile" sulargers. Model I, for instance, has unique precision control over negative distortion. DeJUR "Master" all-purpose foot switch, is also "engineered to give you more for Fusz money."



For More Prise-Winning Pictures. Rugged accurate — teated in battle action — DeUT R'Critie' exposure meters are 'camera-mated' . . . restricting light acceptance to the acceptance of the average camera's lens. New direct reading scale on "Autoritie' model permit immediate acalculation without transposing.



For Home Movies — After Victory, DeJUR movie cameras and projectors, incorporating the newest and best in modern design; can be yours as soon as war conditions permit. Worth waiting for! Worth competing for! Watch for future announcements and get ready for their thrilling, popular features,

DEND YOUR PICTURES TO. PICTURE CONTEST EDITOR



If you wish to present your pictures to an agent, you must be a photographer with a regular production of more than mildly good pictures before you can think of having work sold commercially. If you think of seeing your pictures used in advertising you have to have the written permission of your models for such purpose, (so-called "model releases").

When you have reached the point where you feel you have enough saleable pictures, do not hesitate to take twenty or thirty of your prints (preferably 8 x 10, glossy, not mounted) to the agency of your choice and talk the matter over with them. You may be sure of a courteous reception, even if the verdict should be "No". In many cases you may receive valuable practical advice, concrete suggestions you would hardly get elsewhere.

Most agencies will not accept work for sale unless the photographer has at least one hundred good prints of suitable subject to offer. It rarely pays you or the agent if you start with less.

It has happened more than once that a photographer came to show us some of his pictures and found, to his own surprise, that not long afterwards he had turned into a successful professional. Whenever an agency feels it has discovered a budding "great photographer", it will string along with him, kindle the small flame into a lustily burning fire, work with him, care for him as his nursemaid until he has reached his goal.

But even if you are not in this class, the mere fact that an agency is willing to accept your pictures for sale means something to you. Acceptance classified your work as comparable to professional standards.

Not every photographer intends to become a professional under the guidance of an agency. However, there are hundreds who enjoy photography as a hobby who would also appreciate using it as a lucrative sideline. For such photographers,



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These volumes are too precious to send hundreds with, simply remit the amaing for other with, simply remit the amaing for other heat covering every other branch of heat covering every other branch of heat covering and the componited by the compon

the agency is the best way of marketing.

Try to realize for a minute how pictures are purchased. A picture editor is looking for a particular picture — let's say a squirrel. What does he do? He asks several of the large agencies to show him all their squirrel pictures. From all the submitted prints he will select the one he likes best or the one best suited to his needs.

Perhaps you have just such a wonderful squirrel picture tucked away in a box at home, but you will never know that someone was looking for just that shot. The agency is the logical place where consumers look for pictures and where produsers should offer them.

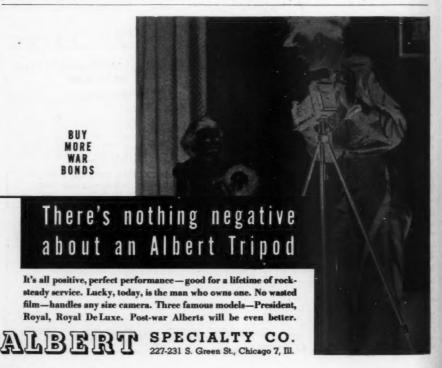
Offering your pictures as "stock photos" when there is a demand for them is only a small part of what an agency does for you. The most important thing is that a picture agency knows: who wants what, and develops its sales tactics accordingly Material which the agent thinks may interest particular editors will be offered personally by salesmen or by mail.

As the agency is just as much interested in making a sale, you can be sure it will give your material careful attention. Good pictures rarely gather moss.

The financial basis on which most agencies work is 50—50. That means half of the amount paid for a photograph goes to the photographer and half to the agency. The photographer supplies 8 x 10 prints, keeps the negative and gets full credit lines wherever credit is given. Both agency and photographer pay their own expenses.

The fifty per cent commission is the usual agency rate. This covers the cost of the detail work that goes into the handling of the pictures. The many times they are taken from the files, offered, mailed, filed again, etc. If you think of the overhead expenses involved in selling a tendollar picture, you will admit that the agency's share is only fair.

You might as well let your pictures work for you in the hands of a good agent, than let them sleep at home in your files.





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Fairchild Aerial Camera equipment is made ready for the flight over Tokyo.

amera target:TDK/D



B-29 HEADQUARTERS, Saipan, The Mariannas, in a delayed dispatch dated Nov. 16 (that has just been released), reports that it may now be disclosed that the first B-29 to fly over Tokyo and Yokohama on photo reconnaissance was the TOKYO ROSE. Three flights were made on Nov. 1st, 5th and 7th. Unreleased military pictures of great value were snapped as the fortress leisurely toured the camera target areas. On the last visit the plane's cameras clicked steadily for two hours and forty minutes. For this achievement, the commander received

the Distinguished Flying Cross. Crew members were awarded Air Medals.

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Test Your Synchronizer

(Continued from page 49)

Operation

To test your flash synchronizer, take your camera and the newly-made tester into the darkroom. Trim a sheet of No. 2 projection paper to the size of the cylinder and wrap around cylinder, fastening top and bottom with rubber bands.

Place the cylinder inside so that the end with the tack is on the bottom, and the end with the dowel is on the top. When the cover is slipped over the top of the dowel, the box should be light-proof, except, of course, for the slits on the side. The cylinder should rotate freely.

Now attach the other tube between the camera lens and the box on the left. Also fasten the light box to the back of your camera. (If there is a cover over the ground glass of your camera, it should be either opened or removed before the light box is attached.

Place a flash bulb in the gun, open the lens wide, and set the shutter on 1/200th second, or whatever speed you prefer to test.

Turn on the No. 1 photoflood, give the cylinder a spin between your thumb and forefinger, then while the cylinder is rotating set off the synchronizer. This will open the shutter of the camera exposing the lower part of the cylinder to the light from the photoflood; and at the same time it should set off the flash bulb, exposing the upper part of the cylinder.

Turn off the photoflood, remove the paper from the cylinder and develop in a standard paper developer. For perfect synchronization, the lower exposure (shutter) should be just underneath the largest part of the upper exposure (flash bulb). This is shown in Fig. 5.

Different shutter speeds can be checked in relation to your flash gun, but for slower speeds diffuse the bottom slit in the cylinder box, or the paper negative will be fogged. Negative fog may be caused by insufficient diffusion, or a light leak in the exposure box.





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months I learned more than I knew in five years as an amateur. "Immediately after completing the N. Y. I. Course I opened a studio. I have been most successful and am now operating one of the most modern studios in this area, in addition to the Dartmouth Photographic Laboratory.



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PHOTOGRAPHY TO ME

(Continued from page 46)

the streets and parks, based on the idea of their complete unawareness of the camera. These were done with a quarter plate reflex using a shiny false lens screwed on the side, a clumsy technique, but it worked fairly well in those days. And finally, I also began the close-ups of machinery.

It was these photographs which brought me my first one-man show, in 1916, at the same little gallery of "291" to which Lewis Hine brought me in 1907. That exhibition and the publication by Stieglitz of my work in numbers 48 and 49.50 of CAMERA WORK were also a turning point in my life. For both were all the acknowledgment I needed then to feel that I had found my own way as a photographer.

After a year in the army as an X-ray technician, 1918 and 1919, and years devoted chiefly to work as a free-lance motion picture cameraman, I made a group of machine photographs in 1923, continuing the earlier experiments. These machines which play so important a role in our lives seemed to me to be not only useful, but also beautiful. I tried to photograph the power and marvelous precision which the very functional forms, surfaces and lines of a machine reflect.

In 1926 I was able to go to the Rockies, and in 1927 and 1928 to Maine during

(Concluded on page 90)

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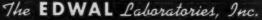
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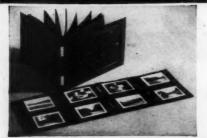
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Pet Portraiture

(Continued from page 65)

bulbs. G-E No. 5 or Wabash No. 25 seem to give the best results. We use them in reflectors made especially for them.

The basic exposure for this setup is F22 at 1/200 of a second. This, of course, varies somewhat with the color of the subject. For a red Cocker or a graystriped cat, this exposure will be right If the pet is black, we change to F16: if white, close down to F32.

If you have not tried to photograph pets, you are missing a lot of fun as well as the chance to add some interesting prints to your collection. Do not be discouraged at your first failures. It takes patience and persistence, but it's worth it.



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PHOTOGRAPHY TO ME

(Concluded from page 86)

the summer. These contacts with the land opened to me the intense life which is to be found in trees, and woods, in the details of rock, growing plants, a cobweb or driftwood on a beach. This fruitful period for me led, in the following years, to Gaspe, the austere North, and again to the dramatic vastness of the Southwest.—New Mexico.

Here a new problem for me presented itself, that of trying to unify the com-

plexity of broad landscape as opposed to the close-up of approachable and relatively small things. There are not only many photographs but also many paintings in which the sky and land have no relation to each other, and the picture goes to pieces. For the photographer, the solution of this problem lies in the quick seizure of those moments when formal relationships do exist between the moving shapes of sky and the sea or land. For this I turned to a Graflex and the snap shot.

In Mexico, 1932 and 1933, I went back, after sixteen years, to the idea of photographing people without their being conscious of the camera. This time a prism on my 5 x 7 Graflex solved the technical problem. These portraits, together with landscapes and photographs of the carved images in the churches, were attempts to make a kind of portrait of a land and its people.

For nearly 10 years, film making, begun in Mexico with "The Wave", took me away from still photography. These were the difficult years of the depression and the rise of those who caused the present war. Many artists felt that they must use their craft to speak out on these things. Films could reach many people. I was coeditor of "Heart of Spain" which warned against Nazi and Italian fascism in their brutal attack against the Spanish Republic. My associates made "China Strikes Back" which told the story of Japanese , aggression in China. "Native Land," which I photographed, expressed the need of defending Civil Liberties in our country.

Not until 1944 was I able to take out my still camera once more, this time in Vermont. It was a sheer delight to develop a negative again and make a print, to continue along the photographic roads upon which I had travelled so many years. Of course, my photographs are the best indication of what I have tried to do, and the final test of what photography has meant to me.



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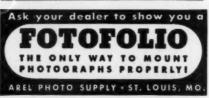
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SEE MY KODACHROMES

(Continued from page 36)

slides, show any black and whites that you have, first. Another good point to remember is not to leave a slide on the screen too long—you will have to judge your audience reaction for this.

Frequently a Kodachrome will be deserving of a position in the Show box except for the necessity of some cropping.

Fill the screen with your slide. The larger the picture, the more interesting and revealing it is to an audience. After the show, for a moment of extra fun, move your projector as far back as possible—perhaps down a hallway—and then project one of your best Kodachromes so that it is flashed on the whole wall. Let it fall where it will, regardless of drapes or pictures. The sight of a head six feet high or a flower eight feet across usually extracts a burst of spontaneous applause.

Experience with audience reaction can indicate to a certain degree the contents of your Show box. It is very interesting to hear their comments and to note the variety of tastes. And when one particular slide consistently brings forth a heavy silence, reluctantly it must be relegated to the second-string box, no matter how much you like it yourself.

Probably variety of subject matter is the keynote of a good showing. Constant interest must be maintained in a group of people sitting in a darkened room for half an hour. Strive for diversity of theme, of color, of mood. Mingle close-ups with general views, landscapes with portraits, still-lifes with animal pictures.

With a little care and thought, your Kodachrome party will be a success and your audience will be clamoring for more pictures soon. And what is more flattering to a photographer? Best of all, you yourself will have had more enjoyment than all of them because, in addition to the gratification of viewing your own good creations, you have had the hours of pleasure and excitement in taking the pictures in the first place.



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to 48"; Hundreds of other items. State your needs.Will buy or trade. We have no catalogs or lists. Wells-Smith, 75 E. Adams St., Chicago 3, Illinois.

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CAMERAS, PHOTO SUPPLIES

SCIENTISTS ASTOUNDED! Black-white movie films, slides, projected in natural colors. Iriscope kit, complete instructions \$5,00 postpaid. Experimental use only. Supply limited. Details, stamp. Jenkins. Box 392-D, Elmira, N. Y. PHOTO STAMP CAMERAS, Send for free circular and samples. Photo Manu-

free circular and samples. Photo Manufacturing Co., 321 Broadway, New York. SEND for price list of Photo Supplies. Ralph Bradley, 823 Paxton St., Toledo 8,

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\$6.00, Graflex \$25.00, 11x14 View \$25.00,
Movie Camera \$5.00, Projector \$7.50,
Film, Meters — hundreds of others—
complete list, descriptions 25 cents,
Used Camera Directory (List 4R), 311
West Tuscarawas, Canton 3, Ohio.

Use any camera with plentiful 35mm fills in the instructions. Rush \$1.00. B. Tirekop, Maderia, Okio. MAGIC EYE 35mm. Eyemo Cameras, cases—400 to 800 Second each exposure, \$275.00. Camera Mart, Dept. M., 70 West 45th Street. New York.

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BETTERPIX. Outdoor Safety Film, 100 ft. 16mm. \$2.50. 25 ft. Double 8mm., \$1.25. Free Developing. Finished subjects sold. exchanged. Sound library. BETTER FILMS, 742 New Lots, Brooklyn 7, N. Y.

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EXCHANGE Kodachrome slides that you have taken for other Kodachrome slides not in your collection. Send wenty-five cents, coin or stamps, for our plan, latest catalog and Membership Card in the Pan-American Color Slide Exchange. 212 Pacific Ave., Houston 6, Texas.

COLOR SLIDES, Travel, Nature, etc. List and sample 30c. Kelly Choda, Box 606M, Rolla, Mo.

PIN-UPS, 180 glorious girl subjects! Samples 25c—Huge Bargain Pack \$1.00. Clover Novelty, Dept. M-34, Hollis 7, New York.

GEORGEOUS GIRLS—Sparkling."Al-lure." 8mm. \$2.00. 16mm. \$4.00 each. Comedy, travel, equipment. Big 1945 catalog, sample dime. Audet, Box 6520-EG, Philadelphia 38. Pa.

80% of Ceiling Price paid for most movie projectors. Castle Film rental library. Conner Clinton, Ohio.

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prises, 171 Euclid, Bridgeport 4, Conn.
KODACHROME SLIDES 2-81, 5-82;
35mm. negatives, 10-81; 35mm. transparencies, unmounted 15-51; Pin-up blotographs 10-81. Fine Arts, Box 2084-P., San Antonio, 6 Fexas.
GLAMOUR GIRLS. Postcard Size.
Strictly amateur posed in silk hose, high heels, etc., 10 rg \$1.00. Winebolt, Woodbine 34, Fenna.

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35MM NEGATIVE Eastman X Agfs Supreme; 25 feet, \$1.35; 50 feet, \$2.5; 100 feet, \$4.15 postpaid. Established 22 years, Knight's Film Service, 1441 Ridgeway, Los Angeles 26, Calif.

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Ohio.

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Ce. Sistershop, Northbranch, Kansas.

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Rochester 8, N. Y.

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18th Century—Sell for cash or trade,
BOOL B., 70 West 45th St., New York

FILM IS SCARCE—How would you like to OWN and work with ORIGI-NAL 4x5 or 2½x3½ Profession Cut Film Negatives of HOLLYWOOD'S FAMOUS COVER GIRLS in full figure artistic poses. Specify high or low key and negative size. \$2.00 each or 3 for \$5.00 in 4x5 size, \$1.50 each or 4 for \$5.00 in 4x5 size, \$1.50 each or 4 for \$5.00 in 4x5 size, \$1.50 each or 4 for \$1.50 couranteed P. O. Box 200, Hollywood 28, Calif.

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SAVE up to 25% on paper and chemicals. Write for free list of money saving values. Albany Camera Shop, Inc., 204 Washington Ave., Albany, N. Y.

Book Reviews

BY FRANK ZACHARY

They Called It "Purple Heart Valley." A
Combat Chronicle of the War In Italy.
By Bourke-White. Simon & Schuster. \$3.

The first issue of Life Magazine in November, 1936, now almost as rare and highly priced as the first editions of many literary works, had as its cover a photograph of a giant dam by Margaret Bourke-White. Such distinction did not come to her by chance-she was already one of America's outstanding photographers. Her studies of industrial subjects had won her fame since 1929. In the fifteen years that have since passed, her position in the photographic scene has changed Beginning as an admirer of considerably. technical beauty, and architectural forms and masses, she has become a sympathetic interpreter of people—the author of "You Have Seen Their Faces," a political account of the povertystricken Southern tenant farmer. At first she loved the static, cold aloofness of steel and concrete. As time went on, the human element intrigued her more and more. Her work took her over large parts of the globe.

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This dual love for men and machines made her peculiarly fitting to act as a correspondentphotographer in this mechanized war. A Bailey Bridge under construction has for her just as much fascination as a line of soldiers walking through quagmire; she sees the two as parts of the whole mosaic of war. Her report of what she saw while living for five months in close association with our troops on the Italian front is at once realistic and humane, tough and tender. Bourke-White not only carried a crushed evening dress to Italy, but also an She understanding heart and a keen eye. shared whatever the day brought: shellfire, mud, rain, and sometimes-not often-a good hour of fun. She went with her camera to the field hospitals and flew over the German lines. She saw Naples in the first hectic weeks after the liberation. She spent weeks at the front with the combat engineers.

One sequence reminds us of the alleged comment of a Papal secretary who watched the Americans enter Rome only a day after he had watched the Germans flee. Quietly, he turned and said: "The palace guard is changing."

In this particular sequence, photographs show the mammouth hillside caves and underground tunnels in which the Italians worked manufacturing airplanes for their German masters. When the Germans fled they demolished these factories. While waiting for the factories to be repaired so that Allied airplanes could be manufactured, the Italian workmen grumbled and stewed about because they had no work, no wages. You wonder as you read this what is the measure of the Italian spirit and for whom it beats, and how stirringly.

BOOK SUGGESTIONS

Minicam Photography recommends the following books to its readers.

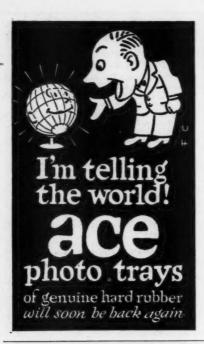
following books to its readers.
Photo Oil Coloring For Fun Or Profit \$2.00 Lucile Robertson Marshall
They Called It "Purple Heart Valley" 3.00 Margaret Bourke-White
Child's Garden of Verses
Elementary Photography
Leica Manual
Sports Photography 2.50
Correct Exposure in Photography 1.50 Willard D. Morgan and Henry M. Lester
Our Sons Will Triumph
First of Many
The Model 3.00
The Command to Look
New Projection Control
Pictorial Lighting 2.00 William Mortensen
Outdoor Portraiture 2.75 William Mortensen
Amateur Movies and How to Make Them350 Alex Strasser
Making Your Photographs Effective 5.00 F. A. Lucas
Fair Is Our Land
The Valley and Its People
(A portrait of TVA) R. L. Duffus and Chas. Krutch

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GADGETS, KINKS AND SHORT CUTS

We pay from \$2 to \$7.50 for any Gadget, Kink, or Short Cut accepted by this column.

Mixing Faucet

IN THESE DAYS of fixture shortages in plumbing shops, you may want to make a low-cost water-mixing device. Parts needed are two plastic hose connections, two short sections of



auto heater hose, four heater hose clamps, $3\frac{1}{2}$ nipples, two street elbows and one T-connection.

The mixer is handy for obtaining the proper temperature of water for mixing chemicals, washing prints and film and also for friend wife if your basement darkroom doubles for a laundry occasionally.—Eldon L. Tinsman.

What Speed Film?

TO KEEP TRACK of what type of film you have in your camera, place a piece of white tape on a metal part of the camera, or on the flashgun where it will not be in the way. Write on the tape the type of film you are using, and when you change the film the label may be erased and changed also.—K. R. Mahaney.

2 VOKAR PRODUCTS THAT WILL HELP YOU MAKE BETTER PICTURES!



VOKAR Dodging and Vignetting Kit

Designed to help the serious worker obtain better enlargements and contact prints, this kit consists of two parts. The first is the three wire-handled dodgettes for holding back areas in the prints which appear too dark. The second is a handy book of masks which allow the vignetting or burning in of local areas. Full instructions are included with each kit.



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"Scratchpatch" is a safe and highly scientific solution that can't harm film emulsion... yet makes scratches disappear from finished enlargements like magic. Also valuable in treating color transparencies when projecting and in making contact prints. Inexpensive, easy to apply and amazingly effective.

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AND HOLD MORE WAR BONDS DISCRIMINATING CAMERA FANS

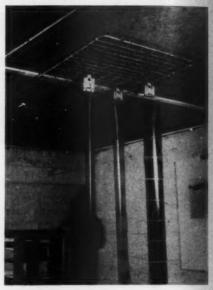
36 Exposure East- Quality that Excels on the springs or rubber.

man Reloads. 50c Leaders Since 1920

To cut down some of the resulting electrical

Drying Rack

A METHOD for hanging film is to take an old refrigerator shelf and hang it where your film will be out of the way and free from dust. In hanging the shelf be sure to place it upside down to leave a space between the wire and the



ceiling for clips to hold the film. For hanging the shelf I found that brads were best, but you can use any method you like.-J. J. Buchanan, Jr.

Agitate

DO YOU need an agitator? Have you an old fan in the attic? If so, your needs can be readily filled.

FIRST: Get the old fan. Take off the guard wire and the blades.

Now you have only a motor with a clean shaft.

Your problem is to make that motor vibrate, so why not make a wooden frame into which you can set the motor on a hammock or springs-or even rubber strips from an old inner tube.

Now you have the motor suspended on springs or rubber, but when you turn on the electricity the shaft turns but still the motor doesn't vibrate. It would, however, if certain things were done to throw it off balance.

SECOND: Find a large iron washer with an oversize hole. Chop off a little of one side. Now Your 35 MM roll ultra-fine-grain put it on the shaft, turn on the juice. Does it processed and vaporated. Each vibrate? Not enough, you say? All right. Bore exposure enlarged to $3\frac{1}{4}x4\frac{1}{2}$ on a small hole in the wide side of the washer and insert a short screw. Now try it. It'll vibrate deckled-edged gloss paper, \$1. plenty now. The motor really bounces around

man Reloads, 50c Leaders Since 1920 To cut down some of the resulting interference to your radio and your neighbor's, RAY'S PHOTO SERVICE Le Crosse, Wis. better wrap a thin coating of rubber insulation



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around the fan shaft.

THIRD: Now you have the motor vibrating, but there's no place to put the developing tank.

SO. You've got to mount a platform on the motor. That can be done in a number of ways. I ran steel strips from the wire guard screws on the motor at right angles (45 degrees), then merely screwed a platform of quarter-inch plywood on that. The platform jiggles with the motor—and a bit of rubber matting on the platform holds the tank on.

I made a frame for the whole thing just the right size to leave a quarter-inch space all around the platform, which I built in flush with the top of the frame. That prevents tipping or toppling and too great agitation.

There you have it. A simple frame—an agitating, wriggling motor, caused by a lopsided washer, and a platform on which to set the tank.

But with new developer and 35mm. film, better cut the time about 30 percent.—Herschell Hart.

Exposed or Unexposed

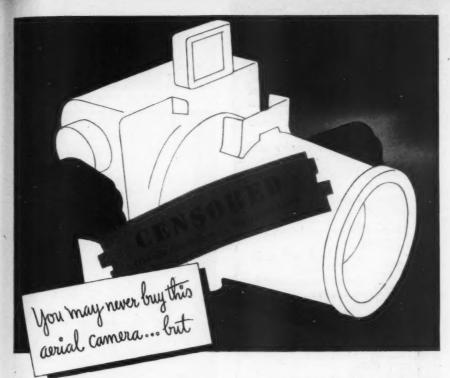
"VICTORY" MODEL cut film holders are made of wood and pressed paper. The pull slides are stained black and have no identifying marks to show whether they cover exposed or unexposed film. I scraped the pull tab until the stain was removed so that the wood would take paint. Then I painted one side of the tab green and the other side red. Now I can tell at a glance which side to use. The green (Go) for unexposed film and the red (Stop) for exposed film.—George T. Lundeen.

Roll Your Own

MOST every family has at least one long panoramic print, sent home by a boy in service. These prints are generally rolled up, face inward, and are difficult to show. I have found it easy to re-roll these "pans" the opposite way by rolling them up on a rolling pin, as shown, and securing them with a rubber band. I leave



the prints this way for about an hour before unrolling them.—William Swallow.



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A tremendous amount of camera-wise skill and precision goes into the aerial camera Keystone makes in cooperation with Fairchild Camera Corporation—"for armed forces' use only"...

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Announcements

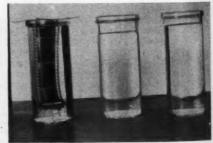
PHOTOGRAPHIC announcements of camera club meetings may be used by the program committee to attract attention of prospective members. A tabletop setup using a typewriten notice, a 5-cent toy figure, match sticks, a few small pieces of wood and an appropriate 11x14-inch print for a background, provides a



notice. Prints may be made in 8 x 10-inch size and placed on bulletin boards throughout the building.—Cpl. Lester E. Plietz.

Developing 35MM Ends

OLIVE BOTTLES or preserve jars (well cleaned) make good tanks for developing short lengths of 35mm film. A bent paper clip, stretched across the top of the bottle and



through the sprocket holes holds the film. If to be done often, a light-tight box with a lid can be made to fit for working in a lighted room.—Herman Klein.

CAMERA CLUB

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NEWS AND IDEAS - -

The editorial of the month is by L. J. Mc-Grady, Editor of "Light Reading," the monthly publication of the TOLEDO CAMERA CLUB:

On Discarding Hobbies

A fellow said to me the other day, "I haven't been in my darkroom for months. You see," he said, "my work keeps me so busy that there is no time for anything else." I have talked to a dozen other fellows who have said almost the same thing. I know you have heard this too.

Such mental convictions, or whatever you want to call them, always leave me puzzled—puzzled because such a person is saying, "My work is so important I have no time for relaxation . . . no time for my hobby." How absurd! The man really doing important work, and a lot of it, is the one who needs a hobby the most! Can you think of a time when some diversion is more important than when the work schedule has been lengthened to the maximum?

True, the war has dictated the work week and has complicated our routine activities, but everyone still has some time; if not, the job is suffering you can be sure. Try budgeting your time. Keep in mind that no one yet has improved on that old axiom about all work and no play. . . Take time for fun; it won't interfere with your work, it will improve it.

Now of all times keep your hobby.

We are indebted to Ella Doran for one of the best of the new formulas appearing in the photographic press. This has been lifted bodily from "Highlights and Shadows," the monthly news sheet of the WOMAN'S PHOTOGRA-PHIC SOCIETY OF CLEVELAND:

BUTTER HORNS WITH CREAM CHEESE By Ella Doram

1/2 lb. butter
2 pkgs. Philadelphia cream cheese
2 tablespoons sugar
2 cups flour
Rind of 1 lemon

Cream butter and half of cheese till creamy add remainder cheese and mix till light and fluffy. Add 1 cup flour, sugar and rind. Work till smooth; add other cup flour and work till smooth. Stand in refrigerator overnight. Work with only half of dough at one time so it will not become too soft. Roll out thin, cut into little squares, spread with nut filling or apricot jam. Turn up two opposite corners. Bake at 350 deg. about 30 min. (Apricot Jam: Soak 1 lb. dried apricots overnight, cover with water and cook till tender. Mash thru strainer. Cook with brown sugar to make very sweet, until thick. Stir often as it burns easily. (Walnut Filling: 1 lb. ground walnuts or pecans, 1 cup sugar, 1 teaspoon cinnamon, juice 1 lemon, 3 egg whites, beaten. Beat the egg whites until stiff, then add rest of ingredients.)



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You wouldn't expect the government order closing all race tracks to have any far-reaching effects on photographers. Members of the MIAMI PHOTOGRAPHIC SOCIETY will tell you differently. The Hialeah Park racing plant sponsored a photo-competition, with prizes, as one of the club's assignments and well, yes, it had to be called off too.

THE TORONTO CAMERA CLUB, which was established back in 1888, is a very progressive outfit. The club is sponsoring the First Canadian International Color Slide Salon. Slides will be exhibited by projection at the Art Gallery of Toronto, May 5 through May 13.

Speaking of color, Ansco's B2 (120) roll film, Ansco Color, available now on priority, will be put on general sale in the not too distant future. Processing is about the same as for their cut film.

Out on the plains of Nebraska one can see a prospective club member for miles. It must have something to do with it, for the LINCOLN CAMERA CLUB reports on its achievements for the past year an increase in club member-ship from 23 in March, 1944, to 106 in Jan-uary, 1945. The club has much to offer. Jointly with the HASTINGS and the OMAHA CAM-ERA CLUBS two shows were sponsored: Nebraska State Fair Show and the Nebraska All State Salon. With the help of the YMCA and the USO, a fully equipped darkroom is maintained for servicemen. The club offers a school of photography.

The 1945 plans include: PSA 100-print show, April 28 to May 13. Membership drive for 200 members. Plans for State Association of Camera Clubs.

Continuation of all shows. A monthly newsletter.

Photographic column in Sunday edition of local Sunday papers.

Officers of the club are Sten Anderson, President; Miss Madeline Girard, Vice President; and Miss Helen Scott, Secretary-Treasurer, 2328 Garfield, Lincoln, Nebraska.

KALAMAZOO CAMERA CLUB'S February print contest was judged by Miss Marion Dickerson, Curator of the Kalamazoo Art Institute. Her constructive criticism as a qualified artist helped to clarify the controversial matter of "Composition."

"It is our job to bring to a nation at war the most intimate, living concepts of the democracy we fight for, in terms of all the experiences of our people. And these photographs must be made quickly and be presented in such a way as to leave no room for ambiguity. The purpose of photography today is to create democratic action for victory over fascism, through intellectual and emotional clarity.'

-THE PHOTO LEAGUE of New York.

You should weigh chemicals. However, the one you use most of all is hypo (plain) in fixing prints. Why not weigh the amount you use for your trays and mark an old drinking glass so that you can measure from now on. Council Chatter, St. Louis.

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(Continued from page 26)

That is how a picture model must work to be successful. Whether she is a professional or a friend posing for an amateur, ingenuity is necessary. The subject must "do things," express herself, use her hands, strike active poses, anything to help inspire the photographer. Keeping busy eliminates the natural self-consciousness and restraint that almost everyone feels in front of a camera. If you are doing things with your hands and enjoying a photogenic situation, then there is no place for self-consciousness.

Leading photographers have taught me that stilted posing and phoney business do not make successful pictures. Doing those things one likes to do best makes for naturalness. If a subject strikes stuffy poses or does things that are not natural the pictures seem awkward. The best pictures are made of poses or mannerisms habitual to the model. Of course the best photographers see to it that you do not feel awkward and they try to work you into "free" poses, but the model has much of the responsibility to mold herself into the picture idea at hand. Tom Kelly, who I believe is a ranking fashion photographer, would never let me pose until I had worn the newness off a dress, knowing that I might feel "all dressed up" which would destroy naturalness and would not show up well in the pictures. He and I always

JINX and Tom Kelly are interviewed at Columbia's Camera Club of the air.



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THEISEN MADE ME CHOP WOOD

took short walks in the new store clothes just before the pictures were to be made.

George Hurrell is also easy to work with because he plays my favorite music as we work. He keeps up a running conversation on subjects which he knows interest me. The conversations are usually so lively that you hardly know he is taking a picture. Nothing is fixed or formal.

I have worked with Earl Theisen, of Look Magazine, who gets good pictures because of the speed and unobtrusive manner with which he operates a camera. He likes to wind a situation up like a tight spring and then while it's unwinding he gets a dozen shots. This technique doesn't permit a subject to strike a phoney pose or become tired of holding it. He is so fast and intense at his work that at first I thought he didn't like the way I was working, but later he asked to join my New York fan club.

I like to help photographers do creative jobs and sometimes work with them on speculation. Recently my mother made a photographic date with Philip Turich, who is seventeen years old. He told my mother that he would "die happy" if he could once photograph Jinx Falkenburg. He arrived after dinner at night because he worked behind the counter at one of the big department stores during the day. He came armed with ideas and a mastery of camera technique that so amazed me that we worked on far into the night. Later his pictures had very wide circulation in Mexico.

Once Ned Scott, who does pictures for Columbia Studio, came over to the house to look around for some shots. He and mother and I pooled our ideas, the result of which was a color poster used by the Departmento de Turisimo of the government of Mexico. And speaking of ingenuity, the fetching peasant blouse worn for that was actually one of my petticoats worn upside down and held in place with a red ribbon drawstring. Some flowers in my hair were a few tired petunias, the last Mickey could find in the garden. The background was no more than a serape thrown over our bathroom door. It is not what you do, it's how you do it that makes the best pictures.

I believe there is a therapeutic value to color and most everyone responds to colorful settings or situations which bring a very desirable sparkle to the eyes. Paul Hesse always manages to have colorful things around, and because he knows that I'm almost always hungry he likes to tease me by holding up a chocolate bar at his camera instead of the classical bird.

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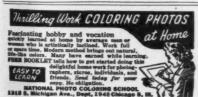
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The pictures that people like to see must come from within; they are not a melange of lips, teeth and eyes. If you are just a hunk of something in front of the camera the pictures are usually dull. Today most everyone becomes a model at one time or another what with a camera or two in every family. I shall be happy if my suggestions on how to pose are helpful.





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SALONS AND EXHIBITS

* FOLLOWS P.S. A RECOMMENDED PRACTICES

Closing Date	Name of Salon	For Entry Blank, Write to	Number of	of Prints ry Fee	Dates Open to Public
Exhibit to see	★Third Seattle Interna- tional Salon.				Seattle Art Me- seum, Seattle, Apr. 4-May 6
Exhibit to see	Ninth Virginia Photo- graphic Salon.				Virginia Museum of Fine Arts, Richmond, Va., Apr. 29-May 13
Exhibit to see	★Eleventh Annual Blossomtime Salon of Photography.				Exhibit Hall, Y.M.C.A., Benta Harbor, Mich., Apr. 29-May 13
Exhibit to see	Twelfth International Salon, 1945, of The Pictorial Photographers of Amer- ica.				American Museum of Natural History New York, N. Y. Apr. 30-May 20
Exhibit to see	★First Canadian International Color Slide Salon.				Toronto Art Gal. I ery, Toronto, Canada, May 5-14
Exhibit to see	★Fourth Montreal Inter- national Salon of Pho- t ography.				Museum of Fine Arts, Montreal, May 5-27
Exhibit to see	★Sixth Toledo Interna- tional Salon.				Museum of Art, Toledo, Ohio, May 6-31
April 23	★Eighth Annual Rhode Island National Salon of Photography.	Miss Geneva H. Hicks, Salon Chairman, 100 Potter St., Cranston 10, R. I.	4	\$1.00	Museum of Art, School of Design, Providence, R. I., May 13-June 4
May 1	★Tenth International Anthracite Salon of the Scranton Camera Club.	Salon Director, Everhart Museum, Scranton 10, Pa.	4	\$1.00	Everhart Museum of Natural History Science and Art, Scranton, Pa., May 19-June 15
May 1	★Cincinnati Salon of Pho- tography.	P. H. Oelman, 311 Main St., Cincinnati, Ohio.	4	\$1.00	Art Museum, Cincinnati, Ohio, May 23-June 10
May 10	★1945 Whitinsville Na- tional Salon.	Whitin Community Assn., c/o Wm. Baron, Whitinsville, Mass.	4	\$1.00	Memorial Hall, Whitinsville, Mass. May 20-26
May 13	★Seventh International Salan of Nature Photography.	"Hobbies" Magazine, Buffalo Mu- seum of Science, Buffalo, N. Y.	4	\$1.00	Buffalo Museum of Science, Buffalo, N. Y., May 16-June 12
May 22	★San Francisco Interna- tional Salon.	Wm. H. Patterson, Salon Secre- tary, 710 Russ Bldg., San Fran- cisco 4, Calif.	4	\$1.00	de Young Ar Museum, Golden Gate Park, San Francisco, Calif. June 10-July 4
May 28	★Eighth Memphis Pictorialists Salon.	Mrs. Louise Clark, Brooks Art Gallery, Memphis, Tenn.	4	\$1.00	Brooks Art Gallery, Memphis, Tenn., July
June 2	Seventh Annual Finger Lakes Salon.	Auburn Camera Club, c/o Cayuga Museum of History and Art, Au- burn, N. Y.	4	\$1.00	Cayuga Museume History and Art Auburn, N. Y., June 9-30
June 11	Seventh Annual Salon of Rockefeller Center Cam- era Club.	Mrs. Helen James, 116 Parsons Blvd., Malba, L. I., N. Y.	4	\$1.00	Museum o ! Na- tural History, New York, N. Y. June 17-30

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